



Smart EV charging for smart companies

When a global data leader needed EV charging with analytics, Stark delivered more than just charge points.

Driving change through data

A major UK data services provider recognised that their journey to hitting Net Zero required more than just installing charging points – it demanded intelligent energy management backed by robust analytics.

Transforming the workplace

With over 2,000 staff at its headquarters, the company envisioned a comprehensive sustainability transformation.

Their business park would become a biodiversity hub, complete with natural drainage systems and staff allotments.

Smart EV infrastructure was a critical piece of this sustainable vision.



After a competitive tender process, Stark Charge emerged as the clear choice to install 22 7kW MID-approved charge points.

What set Stark apart wasn't just hardware – it was the power to turn charging data into actionable insights.

Delivering long-term value with Stark ID

Unlike traditional EV charging providers who focus solely on installation, Stark delivers comprehensive energy management through Stark ID.

This integrated platform brings together EV charging data with building analytics, automatically identifying charging patterns and inefficiencies.

The clear separation of EV consumption from building energy use enables precise monitoring and reporting, while ongoing maintenance and support ensure reliable operation.

22

EV charging points
installed

4

day installation
timeline

2,000

employees supported

The installation

Despite torrential rain, our engineering team delivered a flawless installation in just four days. But the real story was just beginning:

- Seamless integration with building management systems
- Custom configuration for public and staff access
- Comprehensive staff training and support
- Real-time energy consumption monitoring



Future growth

Success breeds success – and this initial installation has already sparked plans for expansion across additional sites, demonstrating our client's commitment to sustainable transport and smart energy management.

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Having the half-hourly data from the chargers in Stark ID is something no other provider can do. It means we can see our EV data next to our building data, just like any other utility to identify efficiency and cost saving measures for the business.

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The Stark Advantage

Organisations choose Stark Charge for our unmatched data analytics integration, expert project delivery, and future-proof technology.

Our dedicated support team ensures ongoing success, making us the partner of choice for businesses serious about sustainable transformation.

Data-driven success

The real power of the solution lies in its intelligent analytics.

Real-time consumption monitoring and automated compliance reporting give facility managers unprecedented visibility into their energy usage.

This complete ecosystem approach ensures the organisation can track and optimise its charging infrastructure as part of its broader sustainability strategy.

Ready to electrify your sustainability journey? Contact Stark to learn how our integrated solutions can work for you.

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